

CURRICULUM VITAE

Elisa AYALA ANGLÉS

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College Education:

Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico City Campus (ITESM - CCM)

Degree attained: Bachelor of Industrial Design (December, 2006)

Cumulative GPA 83/100

Mayor school projects at ITESM – CCM (2002 – 06)

- Design of several electronic devices as part of interdisciplinary teams interacting with mechanical and electrical engineers, such as music amplifiers, computer wireless devices and prototype cars.
- Design of assorted marketing projects as part of interdisciplinary teams of marketeers and publicists. Such as toys, a complete publicitycampaign for a new car model, and personal websites.

Social Work

Design of an English Language Teaching software for a School for Disadvantaged Young Adults.

Work experience:

SPAT S.A. de C.V. (Servicios y Proyectos de Actualización Tecnológica) (2004 – 2007)

Design of labels, user interfaces, loading screens, etc, for new software applications. Design of corporate logo, business cards, product catalogs and assorted stationery. Design and implementation of corporate website: www.spat.com.mx.

Technical abilities:

Web design:

Knowledge of XHTML, CSS and Actionsript 3.0

Minor knowledge of Javascript.

Design packages:

Adobe Photoshop, Illustrator CS3

CorelDraw Graphics Suite and Painter

Adobe Flash and Fireworks

Macromedia Freehand

Alias Wavefront Studiotools

Rhinoceros

3D Studio

The Gimp

Extracurricular activities:

Design of website for Projekt Diagonalen, Sweden.

Design and implementation of my own website: <http://www.moomadesign.com>

Design and development of several characters and stories.

Languages:

Spanish 100% Native speaker.

English (TOEFL: 610).

Swedish 30% (Lived in Sweden for six months).